



# Wholesale Line Rental: consolidate your customer's telephony services



At TheCloud we can support you with everything you need to provide your customers with business grade telephone lines.

Wholesale Line Rental (WLR) allows alternative providers to rent lines on wholesale terms from BT and to resell them to customers. The great benefit of WLR to the customer is that they are only billed once by a single provider – for line rental and telephone calls.

If your customer needs a new business telephone line to support their communications, then we have a wide range of solutions available to help you tailor a package to meet their business requirements. Our WLR products cover PSTN, ISDN 2, ISDN 30 and SIP trunking.

## The benefits of WLR


- Single bill to your customer for both calls and line rental
- Quick and easy way to add additional revenue if you are already providing minutes
- Dedicated helpdesk and support specialists available at TheCloud

## More than just a telephony provider

Here at TheCloud we don't just help you supply business telephone lines. Together with our voice, connectivity and networking options, we help you provide unified communications creating partnerships with you and your business customers.

We empower you to become a highly agile machine, accessing the latest technology without the burden of infrastructure and software costs.

Call us today to start your journey as a Reseller.



Provide your customers with  
increased choice through  
wholesale line rental

get in touch:

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